



Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) – 201306

**POST GRADUATE DIPLOMA IN MANAGEMENT (2017-19)
MID TERM EXAMINATIONS (TERM -III)**

Paper Name: **Resume Writing and Art of Converting SIP into PPO**

Time: **01.30 hrs**

Paper Code: **PG 23**

Max Marks: **20**

Note:

- 1. Writing anything except Roll Number on question paper will be deemed as an act of indulging in unfair means and action shall be taken as per rules.**
- 2. All questions are compulsory in Section A, B & C. Section A carries Case Study with 2 questions of 4 marks each. Section B carries 3 questions of 2 marks each and Section C carries 2 questions of 3 marks each.**

SECTION - A

04+04 = 08 Marks

Q1 Read the Case Study and answer the questions given below:

During the last half century (1965-15), since the adaptation of green revolution, India food production multiplied by 3.7 times while the population multiplied by 2.55 times. The result has been a 45 per cent increase in per person food production, which has made India not only food self-sufficient at aggregate level, but also a net food exporting country.

The strategy did not explicitly recognize the need to raise farmer's income and did not mention any direct measure to promote farmer's welfare. The experience shows that in some cases, growth in output brought some increase in farmer's income but in many cases farmer's income did not grow much with increase in output.

- Discuss the major initiative of NDA Government is to double the farmer's income by 2022 various major steps.
- Critically analyze whether these steps are really enough in doubling farmer's income, How?

SECTION - B

02×03 = 06 Marks

Q. 2: Answer the following interview question: Describe any incident which has radically changed your approach to life?

Q. 3: What are the positive and negative aspects of this year's Budget?

Q. 4: Write your arguments on the topic: Who do we need more: entrepreneurs or managers?

SECTION - C

03×02 = 06 Marks

Q. 5. KWA, VAP, SPELT and POP-BEANS are various techniques used for idea generation during group discussion. Using any of these techniques write your arguments for the following Group Discussion topic- "Ends, not means, are important".

Q. 6. "Resume addendum showcases the quality and style of our work." Explain with the help of examples and significance of addendum in various types of resume.